

FASCINATE CERTIFIED ADVISOR

TRAINING AGENDA

WHAT YOU'LL LEARN

Advanced fascination principles and nuances

With Team Fascinate as your guide, you'll learn to navigate advanced concepts such as Wellspring, Quicksand, Double Trouble and Archetype Twins.

How to access and profit from How To Fascinate® products

Walk away from the training with the technical knowledge needed to access and sell the Fascination Advantage® assessment (and all of our other fantastic products!) to your clients.

How to apply the Fascination Advantage assessment in your organization

Learn from others who are already using this powerful tool in their businesses. Advisors are using the assessment every day to generate leads, on-board clients, develop students, hire new employees, evaluate current employees, and promote healthy team communication.

How will you use the assessment?

How to grow your organization around your core personality Advantages

Understand what makes you fascinating, and you'll unlock the key to increasing your own influence, confidence, and success. Learn to recognize the Fascination Advantages of others, and you'll be able to build an all-star team around your distinct value.

How to use an Anthem to market yourself or your business

Sally Hogshead herself will coach you through the process of refining and applying your Anthem to your business, your team, or your career. She'll help you find the exact words to communicate your distinct value and the value of your business or organization.

*"I've gone through **four certification trainings** and I'm passionate about leadership, sales and personal growth. And as I look at these different experiences, **I wish I would have started with Fascinate.** It's truly a game changer, and it's given me so much more confidence in building my own business."*

- Gary Rohmann, Fascinate Certified Advisor

HOW YOU'LL LEARN

At How To Fascinate we believe that *how* you learn is as important as *what* you learn. Although every teaching style below is used during training, no two trainings are exactly the same. We customize our teaching style to the specific learning styles of each training class.

Group discussions

Discussing ideas, providing support and critiquing as a group is a big part of certification training. Potential Advisors should expect to participate in group discussions.

Group activities

Group activities tap into our favorite style of learning—through play! Activities often incorporate games as a way of communicating concepts and refining your understanding of the system. Other activities include group writing exercises and small group brainstorming sessions.

Independent activities

Get ready to buckle down on these assignments... Trainings require independent writing activities and self-reflection to be complete before and during your session.

"Hot Seat" sessions

The mecca of certification training! All participants get to spend time with Sally Hogshead, creator of the Fascination Advantage system, refining and applying their Anthems. You get personalized marketing tips from a world-class branding expert and best-selling author.

*I find that in trainings such as this you learn so much, not only from the facilitators but also from your peers. **It's exactly what I needed to immerse myself in the Fascination Advantage system.***

- Susan Bowen, Fascinate Certified Advisor

HAVE QUESTIONS?

Schedule a time to speak with a Team Fascinate member now. We'll answer any questions you might have, and we'll get you set up for *fascinating* success!

SCHEDULE YOUR CALL HERE: <http://meetme.so/mcswainfowler>